

What my clients say about me...

- Stephanie's enthusiasm to listen, understand and conquer our marketing problems has been refreshing. I've been the owner operator of a local bar for 25 years. Over the last 7 years I've watched as my share of the business was taken over. In 18 months, while working with Stephanie, I've watched as the tourniquet has been put on our cash flow and business is turning around.

- John Friestroffer
Columbia Street West

Professional & Personal Profile

EXPERIENCE:

I hold a degree in Communications with an emphasis in Advertising and Public Relations. I have over 13 years of experience in the media industry with 9 years in radio, 3 years as a media buyer and 1 + years of freelance event planning.

SKILLS & TALENTS:

I am promotionally driven and think outside the box. To me, radio is much more than the commercials you hear between songs. I'm a problem solver and I've become a great listener because of this. I will make sure your business is active in all aspects of radio: on-air, on-line, event marketing, mobile marketing and social media.

INTERESTS:

I love to spend time with my husband, sons, and dogs, outdoors gardening, having cookouts with friends & family and live music.

Stephanie Todich
Marketing Consultant



I will work mine off for your business' success!

260-471-5100 x 3213
stodich@989thebear.com

Stephanie Todich
Marketing Consultant

1005 Production Rd.
Fort Wayne, IN 46808

Phone: 260-471-5100
Cell: 260-385-2573
Fax: 260-471-5224

Until you get your message right there is no marketing plan that will work for your business. Let's work together to find your message and implement a marketing plan that works for your company.

What you can expect from me...

- **I will listen to you.**
- **A willingness to learn everything I can about your business.**
- **The knowledge that I am continually educating myself on new technology, marketing practices and how best to implement them into my clients plans.**
- **The willingness to try something different.**
- **I will make myself available to you throughout the execution of the marketing plan.**
- **My success is built off YOUR success.**

"One important key to communication on any issue or subject is to end every conversation with a comma, not a period." - Zig Ziglar

Your business and the world around us is ever-changing. My goals are not to take your money and run, but to build a lasting relationship that will keep your business in the forefront of these times.

I ask that my clients ...

- Are honest with me.
- Have the willingness to talk about your success as well as failures, your joys and concerns & your goals.
- Have the willingness to try something different.
- Keep the lines of communication open.
- Know that a successful campaign is only attained by working together.



**Live. Loud. Local.
Legendary.**

Events & Promotions

- Listener Lunch (WIKY—Evansville, IN)
- Riley Hospital Radiothon (WIKY—Evansville, IN)
- Can Craze (WIKY—Evansville, IN)
- Maternity, Baby & Kids Fair (WIKY—Evansville, IN)
- Super Bride (WIKY—Evansville, IN)
- Ski Day on the Ohio (Evansville, IN)
- Men's Expo (WBYR/WFWI—Fort Wayne, IN)
- Make A Wish Request-A-Thon (WFWI—Fort Wayne, IN)
- Weiner Dogs (WFWI—Fort Wayne, IN)
- Loft Tour Downtown Evansville, Inc. (Evansville, IN)

**Stephanie Todich
Marketing Consultant**

1005 Production Rd
Fort Wayne, IN 46808

Phone: 260-471-5100
Cell: 260-385-2573
Fax: 260-471-5224

E-mail: stodich@989thebear.com