

## Mission Statement

To discover and satisfy the needs of our three primary consumer groups:

- Our **LISTENERS**
- Our **ADVERTISERS**
- Our **EMPLOYEES**

In a way that is profitable for all.



# Lindsay Emenhiser



## Lindsay Emenhiser

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**Live,  
LOUD,  
Local, and  
Legendary**



Marketing Consultant  
**WBYR**  
260-471-5100



# Reasons to work with, Marketing Consultant, Lindsay Emenhiser...

## Who is Lindsay?

## Experience

Our success is a direct result of knowing how to market a brand and having the right people representing the brand.

-Greg Norman

**Ball State University**  
May 2009  
**B.S. Organizational Communication**

### I AM:

- Hardworking
- Creative
- Highly motivated
- A Skilled communicator
- Extremely organized

**Texas Roadhouse Bartender/ Server Trainer**-Supervised completion of work

**March of Dimes Spokesperson**-Gave speech at opening race

**Ball State University Resident Assistant**-Organized monthly social and volunteer events

**Ball State University Speech Team Captain and National Champion**-Designed and promoted numerous events

**Communication Club Event Coordinator**

**Student Alumni Relations Team**-Designed events and saw thru to completion



## WBYR CAPABILITIES



On-Air



On-Site



Online



Mobile

# Let ME Help YOU !!